

HCM & PAYROLL CONSULTING SERVICES

RECRUITMENT MARKETING OPTIMIZATION SERVICES

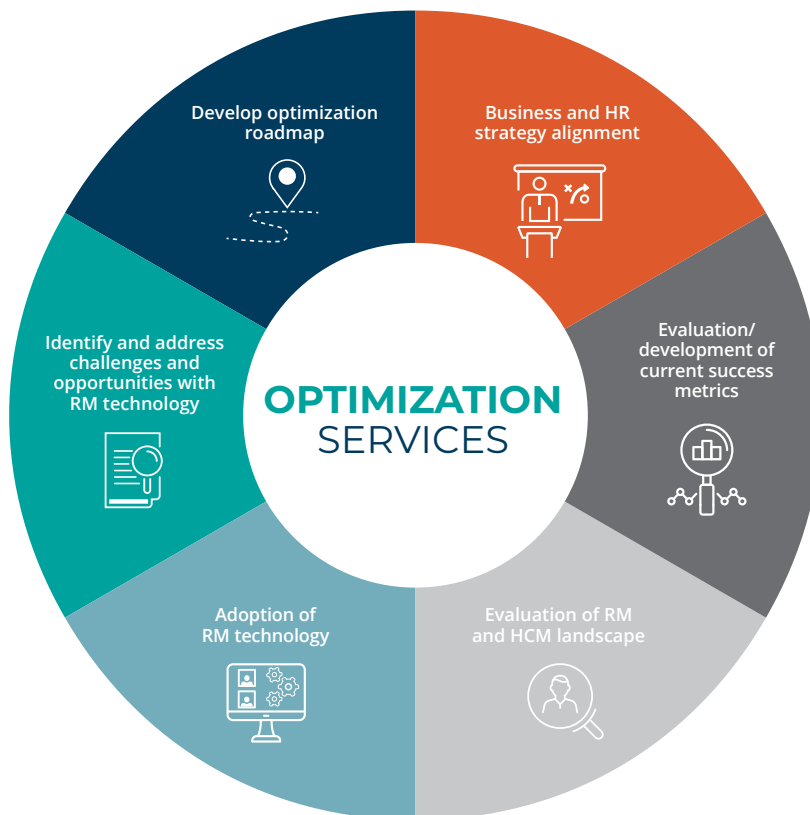
Has your talent acquisition organization fully leveraged its investment in recruitment marketing technology?

From creating a robust talent pipeline to improving employer brand, Recruitment Marketing (RM) software is quickly becoming a standard tool for many talent acquisition organizations. However, many are not realizing the full benefits of their system. If your team doesn't trust the metrics provided by the system, hasn't activated your brand within the candidate experience, or chooses to use spreadsheets to track candidates instead of leveraging the system, it's time to optimize your RM technology.

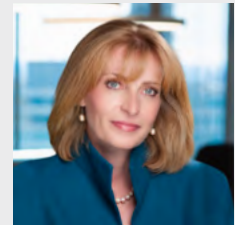
Partner with Sikich to optimize your human capital management (HCM) and RM solution to ensure you are delivering best-in-class processes to advance your business, fully leveraging tools in your arsenal and maximizing your return on investment.

Our Strategy and Optimization services will meet you where you are, **at any point in your journey**, to help maximize the time and effort you have already invested in your RM technology.

Sikich brings a market-differentiated delivery model:

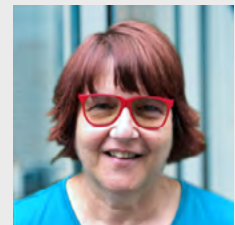


OUR EXPERTS



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From post-implementation change management and annual reviews that align technology with your organization's goals to optimizing the technology following a renewal to ensure productivity, our team is with you every step of the way.

## OUR APPROACH



Project initiation and key business strategy confirmation



Review current state documentation of critical business performance metrics and workflows



Design, develop and validate current state



Full HCM landscape review for business metrics alignment



Sustainability process and readiness



Present optimization findings, roadmap and proposal

## OUR RESULTS

Because trust is at the foundation of any relationship, our team will be fully transparent with the results of the optimization. Your organization will receive a detailed roadmap for success that will link your strategy with your actions, ensuring that your talent acquisition team can provide a cohesive candidate experience. The roadmap will also assist in planning for sustainability, enhancements, updates and new services. By leveraging your total suite of HCM tools, your team will have the ability to measure how they deliver quality candidates better and quicker.

**Contact us for more information on our Recruitment Marketing Optimization services.**

## QUESTIONS TO CONSIDER

- Is your team consistently using the RM software you invested in or are they still finding ways to *do it the old way*?
- Are you using updated or new metrics to show the value of the updated process?

*Sikich currently practices in an alternative practice structure in accordance with the AICPA Professional Code of Conduct and applicable law, regulations, and professional standards. Sikich CPA LLC is a licensed CPA firm that provides audit and attest services to its clients. Sikich LLC has a contractual arrangement with Sikich CPA LLC under which Sikich LLC provides Sikich CPA LLC with professional and support personnel and other services to support Sikich CPA LLC's performance of its professional services, and Sikich CPA LLC shares certain client information with Sikich LLC with respect to the provision of such services.*

*Securities offered through Sikich Corporate Finance LLC, member FINRA/SIPC. Investment advisory services offered through Sikich Financial, an SEC Registered Investment Advisor.*