

# INVESTMENT BANKING

& CORPORATE FINANCE  
ADVISORY SERVICES

## We are more than investment bankers.

We invest heavily in the resources and talents of our company, so our clients can be confident they have the best in the business working on their behalf.

Focused on the middle-market, we pride ourselves on our ability to optimize the value returned to our clients. At Sikich, we offer the following comprehensive investment banking services:

### ACQUISITIONS ADVISORY

Devoting sufficient resources to running a business while conducting an exhaustive and effective search for appropriate opportunities is challenging. Focus on your core business, while we handle the rest – and we'll bring you in only when the time is right. At Sikich, we provide our clients with:

- Personalized, targeted outreach campaigns
- Improved access to non-public data
- Identity discretion to reduce competitive risk
- Optimized valuation by identifying exclusive opportunities rather than auctions

### CAPITAL RAISES

Growing a business requires capital resources. Explore the “financeability” of your contemplated growth path, whether that plan involves organic or acquisition-oriented strategies. The Sikich team provides independent, expert capital markets assistance for private placements of debt and equity, including PIPEs and credit package negotiations. We help business owners and management teams:

- Develop a strategic approach to the capital markets
- Be heard among a flood of requests for limited capital
- Benchmark a lender's proposal against prevailing market conditions
- Design customized financing structures to help fulfill growth strategies at acceptable levels of risk

### SALES ADVISORY

The decision to sell a company involves a series of complex considerations, and no two situations are alike. Effectively market and cultivate interest for your business with Sikich's support. We distinguish ourselves in our ability to:

- Implement a disciplined, thoughtful process to maximize transaction value
- Offer thorough, compelling materials that connect all the dots for each potential acquirer
- Manage sensitive matters and maintain critical relationships with vendors, customers and employees
- Prepare meticulously for due diligence

### STRATEGIC ADVISORY

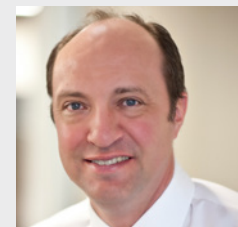
When advice is needed, it is needed now.

We regularly conduct rapid assessments of financing, acquisition or divestiture prospects as a precursor to a formal engagement and also:

- Assess options for growth and liquidity
- Analyze and value investment opportunities
- Increase transparency and provide validation for stakeholders
- Monitor a portfolio of investments with “scorecarding” analytics

We identify and analyze a variety of strategic alternatives, including mergers and acquisitions, divestitures and capital formation and measure how each strategy impacts shareholder objectives relative to a range of complex variables.

## OUR EXPERT



**RICK HERBST**  
PRINCIPAL

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# INVESTMENT BANKING




We have been on the other side of the table. We understand the costs and drivers involved in completing transactions.




While we employ classic investment banking experience and technique, we have also been trained to think strategically and practically - from the perspective of our clients.

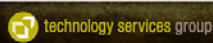


  
HAS BEEN ACQUIRED BY  
  
EXCLUSIVE SELL-SIDE ADVISOR  





  
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## WHAT OUR CLIENTS SAY

*Sikich professionals provided key strategic advice to Zave Networks far in advance of the sale of Google, Inc. that allowed us to position ourselves for maximum value. This strategic insight ultimately resulted in the ability for Zave to generate interest from multiple Fortune 100 companies and increased the valuation of our company substantially."*

- THAD LANGFORD,  
FORMER CEO, ZAVE  
NETWORKS

*We would not have been able to complete the transaction to purchase certain assets with BP North America without Sikich advising us. Their team has the experience, skills and ability to complete an acquisition with a company the size of BP. Having Sikich as our advisor is what ultimately made the difference."*

- PETE MANCINI, PRESIDENT,  
PARENT PETROLEUM

For more information about our services, visit [www.sikich.com/investment-banking](http://www.sikich.com/investment-banking).

Sikich practices in an alternative practice structure in accordance with the AICPA Professional Code of Conduct and applicable law, regulations, and professional standards. Sikich CPA LLC is a licensed CPA firm that provides audit and attest services to its clients, and Sikich LLC and its subsidiaries provide tax and business advisory services to its clients. Sikich CPA LLC has a contractual arrangement with Sikich LLC under which Sikich LLC supports Sikich CPA LLC's performance of its professional services. Sikich LLC and its subsidiaries are not licensed CPA firms.

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Securities offered through Sikich Corporate Finance LLC, member FINRA/SIPC.

